

About

Our mission is to place sustainability at the heart of commodity supply chains.

Working across production, financing and demand, the Good Growth Partnership convenes a wide range of stakeholders and initiatives to create lasting, transformative change throughout three key global commodity supply chains: soy, beef and palm oil. This ambitious effort aims to balance the needs of a growing global population with social and environmental responsibilities.

Launched at the United Nations New York headquarters in 2017, the Good Growth Partnership works with the governments of Brazil, Indonesia, Liberia and Paraguay, as well as the private sector and civil society organisations.

The partnership is funded by the Global Environment Facility and also contributes to the GEF's commitment to assist developing countries in meeting the objectives of multilateral environmental agreements. Led by the UNDP's Green Commodities Programme, the Good Growth Partnership will be implemented in collaboration with Conservation International, the International Finance Corporation, UN Environment and the World Wildlife Fund.

The Challenge

The commercial production of soy, beef and palm oil are a dominant economic force in many national and developing rural economies. Worldwide, the livelihoods of 2.5 billion people depend on agriculture.

However our growing global population, rising incomes and changing diets will continue to increase demand for agricultural commodities and create more pressure on the planet's finite natural resources.

Soy, beef and palm oil are considered to be the biggest drivers of tropical deforestation today. The consequences include losses to habitats and biodiversity, rising carbon dioxide levels which contribute to climate change as well as the degradation of essential ecosystem services such as clean water and fresh air which we depend on for our very survival.

For that reason it has never been more important to address the social, economic and environmental consequences of unsustainable agricultural practices and deforestation.

Why 'Good Growth' ?

Our work focuses on the systemic issues that lead to deforestation and environmental degradation. This goes to the core of enabling good, fair and green growth. It is why our work deals with reducing poverty by enabling rural and often marginalized communities, reliant on commodity production, to meaningfully participate in decision-making processes and to gain access to the means and finance necessary to improve their incomes and quality of life.

How We Work

Our partnership promotes a holistic approach to sustainability that encompasses entire commodity supply chains. We work with a full range of stakeholders, from small-scale producers to national governments and global corporations in order to tackle the interconnected layers of the global commodity supply chain: production, demand and finance.

Our work is currently focused in several important landscapes: Brazil's Matopiba area in the country's expansive Cerrado ecoregion; the biodiverse Indonesian provinces of Riau, North Sumatra and West Kalimantan; the new palm oil frontier regions in Western Liberia; and the semi-arid Chaco region in Paraguay.

Our Approach for Change

Our work builds on the premise that in order to effectively tackle commodity supply chain sustainability, there are several factors that require addressing:



Policies for land use must be in place to make suitable land available for production



Producers need enhanced capacity to adopt good agricultural practices



Sustainable production requires investment and economic incentives



There must be an increase in market awareness and demand for reduced deforestation

Sustainable Production

Building on the UNDP Green Commodities Programme's work on national systemic change, as well as WWF and Conservation International's efforts in key conservation landscapes, this partnership supports national and regional governments to overhaul the way commodities are produced, creating sector-wide and lasting change. This involves convening diverse stakeholders around a common vision and agenda for action. Essentially it enables governments to fortify their support to farmers, and to reform laws, policies as well as enforcement systems.

Responsible Demand

Building on WWF's long history of engaging with corporations and consumers, the Good Growth Partnership helps to raise awareness and strengthen demand for sustainably produced beef, palm oil and soy amongst consumers, policy makers, companies and investors. Coordinating with existing platforms and initiatives, we are working with partners to promote and improve transparency. We are also working to address market barriers and to develop ways to better incentivize demand for sustainable production.

Enabling Transactions

UN Environment's Finance Initiative and the International Finance Corporation work closely with banks and related institutions to help make sustainable financing more accessible for businesses and farmers and producers who require additional capital to invest in more environmentally sound practices. It involves identifying, developing and promoting the adoption of financial products such as green bonds and impact investment structures as well as subsidies and co-financing models that support sustainable business practices. We also work with the finance sector to improve best practice and reduce the risk associated with financing the sustainable commodity sector.

Learning and Knowledge Management

The three areas of supply chain intervention are bound together at a global level with strong monitoring, evaluation and knowledge management. This work is supported via the continual development of a wider community of practice, coordinated by the UNDP's Green Commodities Programme. This expanding global community shares best practices between key commodity producing countries, facilitates learning and develops a robust and policy-relevant evidence base for how to drive effective systemic and structural change in commodity supply chains.

#GoodGrowth

Show your support!

Post a photo of yourself with the #GoodGrowth hashtag.
Tell us why cultivating sustainability in commodity supply chains is important
and how you are committed to supporting the transition.



GOOD
GROWTH
PARTNERSHIP

Cultivating sustainability in
commodity supply chains

Supported by:



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In partnership with:



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